

"SHIP BY TRUCK" TO AID IN LOWERING OF LIVING COST

Motor Transportation Solves Numerous Economic Problems

Tons of Food Saved Through Speedier Handling of Farm Produce.

QUICKER PROFITS REALIZED

Shipper Benefits While Consumers Are Given Much Lower Prices.

Shipping by truck will bring the farm closer to you.

Show the time it takes to get produce to your table.

Save tons of food now lost by treated handling.

Deliver perishables to you fresh and unpreserved.

Make quicker profits for shippers, lower prices for consumers, help put the HIGH COST OF LIVING DOWN.

This sounds like a lot of things to promise. A lot of things that everyone is interested in. Now can this be done? The only answer to this is that it is being done in other sections of the country and where motorized truck lines have been established, they have done all these things, but in so doing have put their owners far beyond the usual truck earnings.

Since 1915 the truck has been in use as a freight hauler, but only during the last year has the "ship by truck" movement crystallized itself to the point where it is nationwide and having a co-ordinated position. This has been largely brought about through the efforts of the Motor Truck Council of America, which company established a "ship by truck" bureau for the purpose of dispensing information. From this central station they forward accurate information from seventy branch houses and these in turn distribute to their respective dealers. Tulsa is one of the few cities in the United States that has a branch of the bureau, though there is no Firestone factory branch here.

Ten Routes Offered.

The first question that a prospective truck line operator asks is "How about roads?" In this section of the state roads are no worse than where lines have already been established, the fact being marred as we have five established shipping centers in this city and offer to the prospective truck line owners at least ten routes, each of which could have profitable feeders or branches. It is true that Tulsa county at this particular time offers some little handicap, because of the debris necessary where the new concrete roads are in progress of construction, but this is to be overcome by the truckers who really believe in "ship by truck" and make small gains for ever day this obstacle is met and overcome by trucks hauling to the oil fields and all of them carrying an overload.

The Sinclair Oil and Gas company, for instance, has an oil tank farm that makes deliveries to all of the surrounding towns in Tulsa county and goes on with over 200,000 barrels per month. This truck has been making deliveries each day rain or shine over every road in Tulsa county and the condition of the roads has offered no serious handicap. It is equipped with giant pneumatic tires, installed recently.

The railroads have the same difficulties that a truck line has, the weather and the winter snows, the washouts and the damage to the railroads. This railroad yet they have learned to overcome them and just as well ship by truck, overcoming them. It may not be going, but it is the history of the business that the public are accustomed with the efficiency and convenience of this truck movement, and the general public is in its favor.

PACKARD TO DOUBLE PRESENT PRODUCTION

TEST OF PNEUMATIC PROVES SUPERIORITY

Actual Performance of Air Inflated Tires Shows Advantage Over Solid Tires.

How well actual performance figures argue for giant pneumatic road equipment for medium weight trucks which operate over ordinary roads of all kinds is evidenced in a report recently submitted by Firestone Company in a test made this summer by two of the nation's most influential test tracks.

The two which took part in the full two-ton capacity were set up in west Texas in July to test in competition demonstration. One was equipped with solid tires, the other with pneumatic. Operating together over the same roads and under all other conditions as nearly as possible the same, the trucks ran up a mileage of approximately 3,000 miles, these results in favor of the one which was equipped with pneumatic tires.

Thirty per cent more mileage per gallon of gasoline.

Sixteen per cent more mileage per gallon of oil.

Seventy-seven hours less time spent on repairs.

Under remarks on his data card the operator of the pneumatic truck said: "This is the only way now to keep the market made for entry. These 300,000 pneumatic tires will be in good shape to run at all times during winter."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

Tulsa interested. A number of men and companies are now contemplating the establishment of lines which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would set forth how many more around the track on air tires would completely cover it in a single revolution, while the solid tire does additional to this inland merchant marine."

It was necessary for the trucks to move together in appointments which would